

- BPEC40N2

PROGRAM DETAIL INFORMATION

11/13/97

15:20:16.1

PROMOTION/DTOPS NO: 800004 DESC: DORAL CONV/GAS-\$1.00 OFF 2 PACKS-JAN 98

PROGRAM CONTACT: SHARON REID-2584 \_\_\_\_\_

DTS DATE: 01/05/98

PROMOTION UPC CODE: 12300 - 24695

COMMENTS:

DORAL \$1/2 PACKS PRE-SLEEVED (50 CENTS OFF TEAR TAPE ON EACH PACK). \_\_\_\_\_  
OFFER INCLUDES DORAL AND CO. NAME GENERATION. \_\_\_\_\_

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10--PF11--PF12---  
Help Quit Retrn DATES SMS PROD DISP Main

51842 7038

- BPEC20S2

SMS ITEM DETAIL DISPLAY

11/13/97 15:20:27.4

NEXT FUNCTION:

PROMOTION # 800004 DORAL CONV/GAS-\$1.00 OFF 2 PACKS-JAN 98

ITEM #	DESCRIPTION	PACKED/SKU
535481	DOR CONV/GAS DISPLA	1/SKU

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10--PF11--PF12---  
Help Quit Retrn Bkwrđ Frwrđ Main

51842 7039

- BPEC40N2

BXGXF PRODUCT CODE DISPLAY

11/13/97 15:20:32.4

NEXT FUNCTION: \_\_\_\_\_

PGM-ITEM: 800004020701

OFFER-CODE:

DESC: DOR JAN \$1/2 NO

UPC PREMIUM CODE

DESCRIPTION

24698	DOR LT 85 20, DOM 6M \$1.00 OFF 2 PKS
24750	DOR LT100 20, DOM 6M \$1.00 OFF 2 PKS
24752	DOR LT MEN 100 20, DOM 6M \$1.00 OFF
24751	DOR 100 20, DOM 6M \$1.00 OFF 2 PKS
24753	DOR ULT LT 100 20, DOM 6M \$1.00 OFF
24757	DOR LT CPB100 20, DOM 6M \$1.00 OFF 2
24756	DOR CPB100 20, DOM 6M \$1.00 OFF 2 PK
24755	DOR LT CPB 83 20, DOM 6M \$1.00 OFF 2
24754	DOR CPB 83 20, DOM 6M \$1.00 OFF 2 PK

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10---PF11---PF12---  
Help Quit Retrn DATES SMS PROD DISP Main

51842 7040

- BPEC40N2

HAND-HELD CODES DISPLAY

11/13/97 15:20:36.9

SALES LEVEL:

NEXT FUNCTION:

PROMOTION # 800004 DORAL CONV/GAS-\$1.00 OFF PGM CONTACT: SHARON REID-2584

TYPE	HH DESCRIPTION	PAYMENT RATE	HH START DATE	HH END DATE
BXGXF	DOR JAN \$1/2 NO		12/25/97	12/25/97

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10--PF11--PF12---  
Help Quit Retrn DATES SMS PROD DISP Main

51842 7041

# GEORGE MOULTON

**January Doral \$1/2pks (#800004)**

Doral \$1/2 packs will be pre-sleeved in Winston-Salem. Each Doral pack will have ".50¢ off" tear tape. Each carton will contain five pre-sleeved 2-pack offers. Each 6M case contains 150 offers. Direct Accounts should place 4 pre-sleeved cartons in each counter display and ship to retail. Recommended VAP payment is \$4.90 per 6M promotions case to load display and ship.

Stomel: Product Delivery Date: 1/13/98 64250  
Display Delivery: 1/8/98 64253

Must be ordered into D/A by w/o 1/5/98  
Stomel is the exception. When should I order  
the others?

000004 KLS

51842 7042

**GEORGE MOULTON**

**January Doral \$1/2pks (#800004)**

[illegible]

Doral \$1/2 packs will be pre-sleeved in Winston-Salem. Each Doral pack will have ".50¢ off" tear tape. Each carton will contain five pre-sleeved 2-pack offers. Each 6M case contains 150 offers. Direct Accounts should place 4 pre-sleeved cartons in each counter display and ship to retail. Recommended VAP payment is \$4.90 per 6M promotions case to load display and ship

51842 7043

000004.XLS

12/1/97

TO: Customer Services Dept.

FROM: Margaret A. Sullivan, Promotions Coordinator

PHONE: (732) 225-3219

FAX: (732) 417-9076

Please order the below product and return this sheet via fax with dollar amounts.

**PROMOTION #800004 - JANUARY DORAL \$1/2 PKS**

\$ AMTS	ACCT #	EFT	NAME	DORAL LIGHT	DOR LT 100	DOR MEN LT 100	DOR FF 100	SHIP DATE
	768002	1770	MONTANO	4	4	4	4	8-Jan
	543008	2065	DUANE READE	5	5	5	5	8-Jan
	550558	2013	H. LEVINSON	25	25	25	25	8-Jan
	675352	3329	J. H. STOMEL	4	4	4	4	13-Jan

PO 141895

PO 64250

51842 7044

4JMS2PHO

12/01/97 16:44  
MASTER ORDER NBR: 7335-1004

SKU	(LINES 1 - 1 OF 1 SHOWN)		MAXIMUM	ORIGINAL	L	REMAIN
QTY	ITEM	DESCRIPTION-----	ORDER	ALLOC	E	ALLOC
			QTY	QTY	V	QTY
120	535481	DOR CONV/GAS 1.00/2-PK	1	2610	R	1440

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(*) ASTERISKS INDICATE THAT THE MAXIMUM ORDER QTY WAS ORIGINALLY EXCEEDED
PF3  - RETURN TO PREVIOUS SCREEN      PF7 - SCROLL UP
PF4  - CONTINUE WITH ORDER            PF8 - SCROLL DOWN
PF12 - MAIN MENU                      PF1 - HELP
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51842 7045



425 SMS584N2

SALES MATERIALS SYSTEM

12/01/97 16:44

ORDER COMPLETION

MASTER ORDER NBR: 7335-1004

YOUR GENERAL SHIPMENT FOR LOCATION 12XX

IS A FUTURE ORDER FOR 98-01-08

ESTIMATED ORDER COST: 242.59

SPECIAL HANDLING COST: 10.50

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PF4 - COMPLETE ORDER

PF2 - CARRIER INSTRUCTIONS

PF6 - SPECIAL HANDLING

PF11 - RESTART ORDER

PF12 - MAIN MENU (ABORT ORDER)

PF1 - HELP

51842 7046

425 SMS584N1  
ORDER FROM: 12XXXX

SALES MATERIALS SYSTEM  
ORDER REVIEW

12/01/97 16:45  
MASTER ORDER NBR: 7335-1004

SHIP TO: 1223 / 550558

SKU	(LINES 1 - 1 OF 1 SHOWN)		MAXIMUM ORDER	ORIGINAL ALLOC	L	REMAIN
QTY	ITEM DESCRIPTION-----	UNITS/SKU	QTY	QTY	V	QTY
750	535481 DOR CONV/GAS 1.00/2-PK	1 SKU		2610	R	1320

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(\*) ASTERISKS INDICATE THAT THE MAXIMUM ORDER QTY WAS ORIGINALLY EXCEEDED

PF3 - RETURN TO PREVIOUS SCREEN      PF7 - SCROLL UP

PF4 - CONTINUE WITH ORDER            PF8 - SCROLL DOWN

PF12 - MAIN MENU

PF1 - HELP

51842 7047

12/01/97 16:46  
MASTER ORDER NBR: 7335-1004

SKU	(LINES 1 - 1 OF 1 SHOWN)		MAXIMUM ORDER	ORIGINAL ALLOC	L E	REMAIN ALLOC
QTY	ITEM	DESCRIPTION-----	UNITS/SKU	QTY	QTY	V QTY
120	535481	DOR CONV/GAS 1.00/2-PK	1 SKU		2610	R 570

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(*) ASTERISKS INDICATE THAT THE MAXIMUM ORDER QTY WAS ORIGINALLY EXCEEDED
PF3  - RETURN TO PREVIOUS SCREEN      PF7  - SCROLL UP
PF4  - CONTINUE WITH ORDER            PF8  - SCROLL DOWN
PF12 - MAIN MENU                      PF1  - HELP
```

51842 7048

425 SMS584N2

SALES MATERIALS SYSTEM  
ORDER COMPLETION

12/01/97 16:46  
MASTER ORDER NBR: 7335-1004

YOUR GENERAL SHIPMENT FOR LOCATION 12XX

IS A FUTURE ORDER FOR 98-01-08

ESTIMATED ORDER COST: 242.59

SPECIAL HANDLING COST: 10.50

SPECIAL INSTRUCTIONS

Account Special Instructions: po #64253 \_\_\_\_\_  
\_\_\_\_\_

51842 7049

425 SMS584N1  
ORDER FROM: 12XXXX

SALES MATERIALS SYSTEM  
ORDER REVIEW

12/01/97 16:47  
MASTER ORDER NBR: 7335-1004

SHIP TO: 1229 / 543008

SKU	(LINES 1 - 1 OF 1 SHOWN)		MAXIMUM ORDER	ORIGINAL ALLOC	L E	REMAIN ALLOC
QTY	ITEM DESCRIPTION-----	UNITS/SKU	QTY	QTY	V	QTY
150	535481 DOR CONV/GAS 1.00/2-PK	1 SKU		2610	R	450

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(\*) ASTERISKS INDICATE THAT THE MAXIMUM ORDER QTY WAS ORIGINALLY EXCEEDED

PF3 - RETURN TO PREVIOUS SCREEN

PF7 - SCROLL UP

PF4 - CONTINUE WITH ORDER

PF8 - SCROLL DOWN

PF12 - MAIN MENU

PF1 - HELP

51842 7050